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ice; others were walk-ups where customers lined up to order their food, which they ate in their cars.

Every town and highway had at least one of these eateries, which were popular with teens who borrowed dad's car or Little League managers who wanted to

Pixey, with locations in Montgome- ryville, Upper Gwynedd and Colle- gville.

Another busy spot was the Frosty Cup — which is featured in this photo — on Bethlehem Pike near Route 113 in Hilltown Township. The Cup is long gone, but mem-

19446; e-mail to citydesk@thepor- teronline.com, with a subject line of "History Photos"; or call (215) 361- 8820 for more information. Please include as much informa- tion with your photos as possible, and a phone number where we can contact you.

Helping with home care

By TONY DI DOMIZIO Staff writer

SOUDERTON — Jeff Burrington's 20-year experience as a manufacturing staffing specialist came in handy when he and his wife, Deb, started Home Health Mates in June.

Their Souderton-based franchise operation, developed by Preferred Health Care of N.J., is the fourth in the country, and provides skilled nurses and nursing aides to private clients in a five-county area. It also offers staffing to various healthcare facilities, including hospitals.

"We are highly regulated and adhere closely to home care regulations," Burrington said.

The company provides personal, one-on-one care 24 hours a day, seven days a week, on an hourly or live-in basis.

"We have internal nurse supervision. When a case develops, we do have a nurse that operates and opens a care plan with the case," Burrington said. "We are only putting certified nursing aides and

home health aides to work."

The internal nurse supervisor, he said, trains aides according to the care plan. All plans are then reported to attending physicians.

The aides, he said, must meet certain criteria before being employed by Home Health Mates. Each is thoroughly screened with health, criminal background and reference checks. Each employee is also bonded and insured.

Every aide must also be certified in Home Health Aide or have a diploma as a certified nursing assistant, he said.

"Presently, we have about 25 on our roster. How many are working is a function of what is going on at any given time," he said.

Home Health Mates is also permitted to do a medical component in its work, driven by skilled nursing care.

Home Health Mates is contracted to do nursing assessments on clients. They can do wound care and tracheotomies.

"The medical component permits us to have more latitude," he said. "There are more cases we can absorb."

If a nursing home or assisted-living facility needs nurses or aides, Home Health Mates can supply them with help.

"Our nature of home care is driven by the needs of client cases," he said. "If somebody has a substantial amount of difficulty in the morning — they can't get up and need to be assisted, or need assistance to be showered or tended to when going to the bathroom, or need to have a meal prepared, we can assist them. They could very well have a need for two hours, or someone could be quite seriously ill and need someone around the clock. We can do that as well."

Home Health Mates has less than 10 clients at the moment. It was just licensed in June and is working on getting its name out there.

"What we're excited about is the opportunity to meet needs of Montgome-

ry County residents through the Pennsylvania Department of Aging waiver program," Burrington said. "We were approved by the Commonwealth for Bucks, Berks and Montgomery counties for COMM/CARE, Independence and OBRA waivers. It takes a good amount of time to make an application and get approvals for those, so we are delighted to service the needs of waiver consumers."

Waiver programs would not require private payment to Home Health Mates by clients, Burrington said, but will be paid by the respective coordination agency.

Any other services would require a payment out-of-pocket. However, Burrington said his company can make an inquiry to insurance companies to see if they cover home care.

Visit www.homehealth-mates.com or call (215) 723-0116 to inquire for a need for cases, or send an email to jburrington@homehealth-mates.com.

His son, Geoffrey W. Jackson, M.A. is managing trustee of Fourjay Foundation and board chairman of HealthLink.

Based on HealthLink and Fourjay Foundation's success, Men's Initiative was formed to aid men's mental health care, Roth said.

Roth held men's gatherings in Bryn Athyn and was approached to help out on the idea of starting what would become Men's Initiative.

"When I was first approached, I declined and then a year later, I went back and decided to start doing this," Roth said. "We opened our doors in March 2008."

Fourjay Foundation provided seed money to get Men's Initiative started.

However, Jackson and Roth thought a unique idea such as Men's Initiative would allow them to generate grant money in addition to what was given by Fourjay Foundation. After the market crashed, all the giving started to dry up.

"The plan just didn't work," Roth said.

Geoffrey Jackson could not be reached for comment.

As a nonprofit with a 501(c)(3) status, Men's Initiative could write off money given to it as a tax deduction. However, to maintain that status, only a certain percentage could come from one source.

"Since most of the money was coming from Fourjay, it created problems," Roth said. "If we were to maintain our nonprofit 501(c)(3) status, we would need to have a

Alate Counseling Center in Doylestown.

Those with psychiatric emergencies are referred to Abington Memorial Hospital's Crisis Service, Lenape Valley Foundation Central Bucks Crisis at Doylestown Hospital and Horsham Clinic in Ambler.

Roth sees some former clients at his private practice.

"We refer them to other places that have sliding fee scales," he said.

Clients were disappointed at the closure of Men's Initiative, Roth said.

"They were not left in the dark. We were open about what was going on," he said.

Of the various resources out there, unfortunately many have long waiting lists and a lot are struggling, he said.

While clients have a place to go, the question is do they have a means to pay for it.

"I think what we try to do is make counseling affordable so we wouldn't disrupt their lives," he said. "People have to make choices in life and getting help sometimes costs money. I think people can do it, but it can mean giving up something else."

While Men's Initiative was open, it touched a good number of men, Roth said. It held AA meetings and tried to be a resource in the community on top of doing counseling.

"We approached a number of counseling centers to see if they wanted to takeover, but they didn't want to take on overhead," Roth said. "The way the economy is, they couldn't justify doing it now."